

2020

ANNUAL REPORT





OUR MISSION

To mobilize resources to improve lives and strengthen our community.

OUR VISION

A stronger community of engaged stakeholders collaborating to create sustainable, positive change and empower people to achieve their potential.

OUR CORE VALUES

Integrity: Trustworthy, accountable, transparent
Leadership: Engaging our community to develop greater capacity and maximize assets while advancing opportunities for all
Stewardship: Responsible management of community dollars and resources
Collaboration: We can do more together.
Inclusiveness: We respect, reflect, and reach out to the diverse members of our community

United Way Leaders

United Way Staff

Rick W. Smith Sr. MA, MBA, CFRL	President/CEO
Kathy Murphy	Office Manager/Finance Coordinator
Kasha Henning	Community Impact Manager

Melissa McMahan
Jeannie Dalton
Connie Coates

Map Your Future Team Manager
Map Your Future Team Member
Map Your Future Team Member

Campaign Cabinet

Community Division:
Manufacturing Division:
Public Service Division:
Professional Division:
Retail and Services Division:
Health Division:
Education Division:
Agricultural Division:
Campaign Advisors/Assistance:

Kasha Henning & Kathy Murphy
Jeff Downs
Joy Clymer & Kelly Dennis
Cheryl Brown
Misty Tuttle
Kim Jones & Missy Brenner
Dywayne Nicely
Heath Ewing
Rod Spencer, Don Grambell, & Jillian Grimm

Board Officers

Kim Jones	Board Chair
James Hill	Vice Chair
Linda Madison	Treasurer/Finance Chair and Community Grant Chair
Tabitha Muse	Secretary
Bridget Rourke	Governance Chair

Trustees

Joyce Atwood
Luke Feeney*
James Hill
Kim Jones
Don Gambrell
Linda Madison
Tabitha Muse

Nancy Ames
Debbie Nunziato
Rod Spencer
Kristal Spetnagel
Todd Burkitt
Mark Bridenbaugh
Dywayne Nicely
Bridget Rourke
Krystle Thompson

Deneen Garner
Misty Tuttle

*Emeritus

Community Impact Partners.

Community Impact Partners

Dolly Parton's Imagination Library:

Chillicothe and Ross Public Library
OU-C Childhood Development Center
Adena Health System
Robert McKell Foundation
Kiwanis
Chillicothe Rotary Club (noon)

Ross County CASH Coalition: Ohio University-Chillicothe, Ross County Community Action, Southeastern Ohio Legal Services, IRS/SPEC, IRS VITA Grant Office, Woodforest Bank, and Military Resources.

Hunger Coalition: Bainbridge Volunteer Fire Dept., J216 Ministries, Chillicothe & Ross County Public Library, Hope Clinic, Mid-Ohio Foodbank, Mt. Tabor Community Christian Church, Good Samaritan Network, Adena Health System, Paint Valley Cadets, and Alvis House

Map Your Future: Kenworth, Adena Health System, Glatfelter, Chillicothe City Schools, Lifting Up Jesus Church, Chillicothe & Ross County Public Library, Chillicothe Ross Chamber of Commerce, Big Brothers Big Sisters, Pickaway Ross Career and Technology Center, Ohio University- Chillicothe

MAP Bags Club: Mid-Ohio Foodbank, Southeastern, Huntington, Paint Valley, Pioneer, Chillicothe Primary, Adena Health System, First Presbyterian Church, OSU Extension Office, 4-H Clubs, Elks Lodge, Chillicothe U.S. Army Recruiting Office, Heiner's Bread, Chillicothe Intermediate, Zane Trace, Head Start

Success By 6: Adena Health System, All seven Ross County School Districts



2019

Source of Funds

REVENUES, GAINS AND OTHER SUPPORT	SOURCE	FUNDS
	Contributions	\$547,150
	IRS/Vita Grant EITC	\$22,000
	Dolly Parton Imagination Grants	\$13,050
	Map Your Future Grant	\$67,330
	Mighty Active Pack Grants	\$3,553
	Events	\$177
	Income on Investments	\$29,033
	Gain/(Loss) on Investments	\$64,777
	Interest Income Bank	\$149
	Other Revenue	\$1,107
	Fiscal Agent/Pass Through	\$21,544
TOTAL REVENUES, GAINS AND OTHER SUPPORT		\$ 769,870

2019

Statement of Activities

	FUNDS
Program Services	\$ 558,918
Management and General	\$ 67,945
Fundraising	\$ 53,089
TOTAL EXPENSES	\$ 679,952
CHANGE IN NET ASSETS	\$ 89,918
NET ASSETS, BEGINNING OF YEAR	\$1,212,985
NET ASSETS, END OF YEAR	\$1,302,903

2019 Community Investments

Education: Helping children and youth achieve success (8

Partner Agency Programs, 3 United Way Community Impact Initiatives*): Big Brothers Big Sisters School Mentoring, Wee Care Baby Steps, Carver Community Center Preschool, Youth Development and Summer Program, Easter Seals Discovery Garden Playgroup, The Buck Fifty Made Program, Paper City Mentoring.

*Dolly Parton's Imagination Library promotes early learning and kindergarten readiness with free age-appropriate books mailed monthly to children's homes.

*Kindergarten Readiness - 4-week boot camp to prepare at-risk children for Kindergarten.

*Map Your Future is a collaboration of community agencies and its mission is to increase parent and student knowledge of college and career options and resources, so each Ross County student can develop a six-year plan to graduate from high school prepared for a successful future.

Health: 8 Partner Agency Programs, 2 United Way Community Impact Initiatives* Big Brothers Big Sisters Mentoring (2 Programs), YMCA Water Safety Classes, Hope Clinic, Child Protection Center assessment, Ross County Community Action CARES recovery, OSU Extension Cooking Matters, and The Buck Fifty MADE program.

*Ross County Hunger Coalition is a collaboration of community agencies, organizations, churches, and volunteers with a mission to ensure all people in Ross County have access to healthy food through produce donated by Mid-Ohio food bank.

// UNITED WE ALL WIN //

***Mighty Active Packs Club** provides free food to elementary school children for weekends during the school year.

Income: Promoting financial stability, independence, and meeting basic and crisis needs (8 Partner Agency Programs, 1 United Way Community Impact Initiatives*): Military Vets Resource Center Ross County Coalition Against Domestic Violence Phoenix House, Carver Community Center Daily Meals, Wee Care Outreach Bundle of Joy Program, Seeds of Hope Women's Shelter, Frankfort Senior Citizens Senior Dinners, Salvation Army Emergency Assistance, and Ross County Community Action Men's Emergency Shelter

The ***Ross County CASH Coalition** is a collaboration of community agencies and volunteers providing free tax-filing assistance for income-eligible wage earners. Maximizing income and savings is the goal.

2019 Leadership DONORS.



5k+ Platinum Level

Adena Health System
American Electric Power
Fluor-B&W Portsmouth LLC
Kenworth Truck Company Employees
Nationwide Insurance
PACCAR Inc
United Parcel Service Employees
Linda & William Madison

Horizon Chillicothe Telephone
Pixelle Employees
Robert McKell Foundation
Ross County Community Action Employees

\$2,500-\$4,999 Gold Level

Accurate Heating & Cooling
Ohio University -Chillicothe Employees
PPG Industries Employees
Bill & Peggy McKell
Classic Brands Employees
Mr. & Mrs. Robert Althoff
Carl Carter
County Commissioners Employees
Mr. & Mrs. William Herrnstein
Mr. & Mrs. Thomas Mckell



A stronger community of engaged stakeholders collaborating to create sustainable, positive change and empower people to achieve their potential.

\$1,000-\$2,499

Silver Level

Sue and Dave Ott
Dr. Larry Schmitt
Dick and Sue Schwartz
Chillicothe City Schools employees
Chillicothe and Ross County Public Library employees
Martin Tuck
E. I. Dupont Employees

Joyce C. Atwood
Bettie Friedman
Charles "Buzz" Knoles
Michael J. Neal
Caldwell, Ott & Company CPAs Employees
Chillicothe Rotary Foundation
County Board of DD Employees

Diane & Walter Diekroger
Herlihy Moving & Storage, Inc.
Shirley Hickman
InfoSight
Kingston National Bank Employees
Riffle Machine
Mr. & Mrs John Schwemlein

The Hershey Company Employees
Vitatoe Industries
Ware Funeral Home

\$500-\$999

Bronze Level

Globe Furniture of Chillicothe, Inc.
Ohio Valley Electric Corporation Employees
Subway Chillicothe
WesBanco employees
Lisa & Henry Barlage, Jr.
James & Pam Caldwell
Jeff Downs

Casa Del Taco
Gregory Goslow
Chris & Monesa Skocik
Caldwell, Ott & Co., CPAs
Classic Brands
Bernard McNeely
Robert Nelson
Iolene & Darleen Powell

Jean Romero
Jack & Ann Thompson
Richard Whinery
Rodney Winegardner
Jerald & Jackie Byers
Richard Enderlin
John Gaston
Robert Hess
Doug Littick

Network Financial Services, Inc.
Mr. & Mrs. William Schultz
Dr. David Smith

UWRC

Committiees

Finance Committees

Linda Madison (Chair)
Steve Neal Jr.
Kristal Spetnagel
Matt Norman

Governance Committee

Bridget Rourke (Chair)
Mark Bridenbaugh
Dywayne Nicely
Joyce Atwood
Todd Burkitt

Marketing Committee

Misty Tuttle (Chair)
Don Gambrell
Debbie Nunziato

Strategic Committee

Kim Jones (Chair)
Rod Spencer
Nancy Ames
James Hill
Luke Feeney

Dolly Parton's Imagination Library:

Joyce Atwood, Mary Jo Flamm-Miller, Nancy Ames, Sally Timmons, Ruby Smart, Sue Goosey, Missy Brown

Community Grants Committee

Health: Kim Jones (Chair), Kristal Spetnagel, Debbie Nunziato, Caleb Chester, Stacey Saunders-Adams

Education: Dywayne Nicely, James Hill (chair), Yaumi Hill, Taylor Holschuh, Lisa Barlage, Katie Feldhues

Safety Net: Linda Madison (Chair), Josh Goodwin, Jason Link, Nancy Ames

Income: Joe Uhrig (chair), Bridget

Rourke, Lee Rutherford, Clay Dennis
Henry Barlage

Map Your Future Mentor Program

Ohio Dept of Education:
Community Connectors

Mighty Active Pack Club Bags

Paul Robinett, Rebecca Borland, Deke Deacon, Caleb Chester, and Kathryn Rapp

Ross County CASH Coalition Program

IRS VITA Grant

// Special Thanks to the Following for Donations // or Services In-Kind

DINE UNITED

7 Miles Smokehouse
 Carl's Townhouse
 Casa Del Taco
 Crispie Creme
 Crosskeys Tavern
 Frisch's Big Boy
 Old Canal Smokehouse
 Roosters
 Subway
 Sumburger Drive-In
 The Dock at Water
 Crazy Dogs Grill
 Dakota's Roadhouse
 Paxton Restaurant Bainbridge
 Mali's Asian Express
 Old Town Pizzeria Frankfort
 Hooks Pizza
 Cristy's Pizza
 Cozy Inn
 Tumbleweed
 New System Bakery
 Taj Mahal Indian Grill
 Pleasant Valley Shake Shoppe
 Frankfort Dairy Cone
 R Kitchen
 Green Tree
 Sol Azteca
 Two Roasting Joes
 Raising Canes
 The Market at Schlegel's

Chillicothe Antique Emporium

Dolly Parton's Imagination Library

Chillicothe Rotary Foundation
 Robert McKell Foundation
 First Capital Rotary Foundation
 Kiwanis Foundation
 Chillicothe Chapter 419oes

Dolly Parton's Imagination Library Family Fun Days

Chillicothe Ross Chamber of Commerce
 Chillicothe and Ross County Public Library
 Chillicothe Visitors Bureau
 OU-C Child Development Center
 OU-C Education Classes

Mighty Active Pack Club Bags

Elks Lodge
 Joyce Atwood
 Dr. Berno
 Jr. Civic League
 Heiner's Bread Company

Marketing and Communications

Chillicothe Ross Chamber of Commerce
 Chillicothe Gazette
 WKKJ Radio Station

Produce Giveaways/Mobile Markets

J-216 Ministry

Chillicothe and Ross County Public Library
 Mid-Ohio Foodbank
 Mount Tabor Community
 Christian Church
 Wagner's Rental & Equipment
 Chillicothe Army Recruiting Office

Ross County CASH Coalition

Woodforest Bank
 Ross County Community Action
 Southern Ohio Legal Aid
 Military Resource Center
 Ohio University - Chillicothe
 IRS VITA Grant

Success by 6 Kindergarten Readiness Program

Adena Health System
 Adean School District
 Chillicothe City Schools
 Huntington School District
 Southeastern School District
 Paint Valley School District
 Zane Trace School District
 Unioto School District

Volunteers

1100 United Way Volunteers worked over 12,000 hours

2019

PROGRAM OUTCOMES

EDUCATION

School-based Mentoring: Our results for 2019 were that 71% of youth in the School-based program who completed baseline and follow-up Youth Outcomes Surveys reported improvement in at least two of the outcome areas, exceeding our goal for this program, further demonstrating the impact the School-based Mentoring program has on at-risk youth. The outcome areas reported were Scholastic Competency, Social acceptance and Improvement in grades.

Paper City Mentoring: Our program serves teenagers grades 8-12, both male and female. We do not specifically seek out students of any demographic beyond that (school performance, attendance, etc.), but take referrals from parents, school counselors, and students. We served 20 students in 2017 and will project 30 students in the program by the end of 2018 (6 have graduated from the program).

United Way's Dolly Parton's Imagination Library: Provided 15,204 books to 1372 of 4624 possible children. Hosted two events reaching 404 individuals. KRA results from 5 elementary schools- 76% of DPIL reading On Grade Level compared to 48 % of all children in those 5 schools. 92% had increased interest in reading; 92% increased reading to child; 76% found DPIL tips helpful; 90% said program taught the importance of reading.

United Way's Map Your Future Program: Program in four area schools, Chillicothe, Unioto, Adena Health System, and Huntington. Outcomes will measure number of 6-year plans developed by students planning careers and college, increase in grades and behavior for participating students, increase in volunteer hours, increase in knowledge for parents and students.

United Way's Success By 6 Kindergarten Readiness: Program was in all 7 Ross County Schools, a four-week program that helps prepare incoming students to be ready both academically and socially. Students showed an average of 16-point increases in testing after participating in the program. 13% emerging readiness, 51% are approaching

readiness, and 23% demonstrated readiness for Kindergarten.

Carver's Preschool, After School and Summer Programs:

Preschool—21 children served. 85% improved Kindergarten Readiness checklist

After School—51 children served. 42% of 3rd graders passed the 3rd grade reading test. 84% of students improved on pretesting scores. 100% improved grades over the course of the school year.

Summer—29 children served. 72% improved on pre-test math scores; 72% improved pretest reading scores; 100% improved behavior.

Easter Seals Discovery Garden: 863 individual children, parents, grandparents, and caregivers/ relatives took part in this program. 92% increase knowledge of parenting skills and resources to help prepare their child for school. 90% of children increased school readiness. 90% of children were on track in terms of literacy, social, emotional, and intellectual skills.

The Buck Fifty MADE Program: 2,266 students registered. 10% increase student participation in program, 82% improved their employment. 74% became more vocal for what they stand for. 71% felt parents were proud of them for being in the program.

School-Based Mentoring

In 2019, 71% of youth in the School-based program who completed baseline and follow-up Youth Outcomes Surveys reported Improvement

in at least two of the outcome areas, exceeding our goal for this program, further demonstrating the impact the School-based Mentoring program

*submitted by agencies

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Paper City Mentoring Our program serves teenagers grades 8-12, both male and female. We do not specifically seek out students of any demographic beyond that (school performance, attendance, etc.), but take referrals from parents, school counselors, and students. We served 20 students in 2017 and will project 30 students in the program by the end of 2018 (6 have graduated from the program).

WeeCare Baby Steps 10 pregnant/parenting moms & dads. 94 classes/ or mentoring. 92% graduation rate. No dropouts.

HEALTH

United Way's Hunger Coalition Produce Giveaways: Distributed over 328 tons (757,000 lbs.) of food to over 4085 households (17,260 individuals).
Increased access to healthy food/produce for 100% of participants.

United Way's Hunger Coalition's Mighty Active Pack Club: Started in September and served 162 elementary students. 100% of students said they could focus better and do better in school and at home when they were not hungry. Teacher and parent surveys measuring outcomes collected in 2019.

Big Brothers Big Sisters Traditional Matching and Waitlist Services:
Traditional Matching— 20 children and 16 adults participated. 93.3% of children improved in one area (academics, behavior, social acceptance, trust); 80% showed increase in three areas; and 46.7% showed an increase in all 4 areas.

Waitlist Services— 54 children served. Survey results: 37% improved socially and mentally due to program services based on staff evaluations. 12 events were offered to these children.

Child Protection Agency Abuse Assessments: 169 Abuse Assessments of Ross County children. 150 had medical exams. 1600 hours of counseling services. 23 parents received counseling service also.

Hope Clinic: 378 patients received medical, 208 received dental, 104 received vision. Mobile Market served 10,000 individuals. 100% have access to physical, dental, and mental health care and education.

OSU Cooking Matters Program: 5 Cooking classes for Adults, Cooking Matters for families, Cooking Matters for teens. 41 classes were held. 47% increase in participants choosing low-sodium options, 44% increase in participants choosing low fat or fat-free dairy products, 36% increase in participants using nutrition facts on food labels, 31% increase making homemade meals, 23% increase cooking healthy food.

Coalition Against Domestic Violence Phoenix House- Served 29 women and 26 children in 2018. 1265 bed nights, average stay 23 nights per person. 100% clients had a safety plan

CARES of Ross County- 391 support group participants; 54 support groups. Resource room has 5 computers and local agency brochures for clients, Substance use education classes are available.

YMCA Water Safety- 141 students served from Unioto, Bishop Flaget, Ross County Christian and preschool.

The Buck Fifty - MADE Program- 2050 participants. DFCA holds 5 random drug tests on 5% of the members throughout the school year.

Carver Community Center—Daily Meals- 1847 clients served. 79% of our clients received additional assistance through referrals, monthly health fairs or information sessions. 65% of our clients attend a monthly fair. 79% increased knowledge of services provided throughout the community.

2019

PROGRAM OUTCOMES

INCOME

Seeds of Hope We served 44 children, 80 Adults with 748 volunteer hours, and 4,539 bed nights provided. This year in 2019, I only have figures through the end of June (1/2 year), 14 children, 33 adults, 151 volunteer hours, 1,852 bed nights so far. These are the total outcomes of clients served. We always run between 60-70% with Income added or increased.

Men's Shelter All men residing at the shelter were referred to the Rapid Rehousing Program to verify eligibility, and if found eligible, housing assistance was provided. 2018 Program Results # of unduplicated men - 112 # of bed nights - 2314 2019 Program Results - As of September 30 # of unduplicated men - 78 # of bed nights - 1469

Frankfort Senior Center Our group numbered from 15 to 20 throughout the year. They were given access to healthy foods through carrying in luncheons and delivery of fruits and vegetables from the Mid-Ohio Food Bank.

Salvation Army Any age group or status that comes to our building seeking assistance or help. Clients are nearly all living 150% below the federal poverty level. Age is usually older than 18, any gender, new and existing clients. We served 1,328 with food, clothing vouchers, rent, utilities, and counseling.

United Way's Ross County CASH Coalition's Tax Prep. Program/Financial Awareness: Prepared free taxes for 1,354 Ross County residents bringing over 1.5 million dollars back to the community. Community partners were Ross County Community Action, and Southern Ohio Legal Aid.

Military Vets Resource Center: 220 Veterans were served. 33 received employment placements. 91 Veterans helped with shelter, transportation. 100% received nutrition assistance of food. 77% gained or maintain stable housing. 80% maintain employment with reliable transportation. 61% received mental health care. 88% improved financial self-sufficiency. 49% improved in job readiness. 62% received physical and dental care and education.

Wee Care Bundle of Joy

We successfully served approximately 95 different families with their varieties of baby needs.

Carver Community Center—Daily Meals- 1847 clients served. 79% of our clients received additional assistance through referrals, monthly health fairs or information sessions. 65% of our clients attend a monthly fair. 79% increased knowledge of services provided throughout the community.

*submitted by agencies



Letter From The Board Chair and President & CEO.

2019 was a year of growth and change for the United Way of Ross County. We awarded more than \$500,000 in grants to Ross County nonprofits, supported 16 partner agencies, welcomed back a former leader who provided outstanding interim leadership, and finally, named a new leader after a nationwide search at the end of 2019.

The United Way of Ross County remains strong and committed to providing for the needs of the Ross County Community. That is a testament to the commitment, collaboration, and compassion of our partner agencies, our financial supporters, our volunteers, and our staff. 2019 was not easy, but it helped to prepare us for the year ahead. We had to adjust our processes and make hard decisions. But more than ever, the Ross County Community stood by us, and we stood by the Ross County Community. Now the question is, where do we go from here? The

answer is Onward and Upward to new heights! Our board spent 2019 preparing for new leadership and new direction and launched a strategic planning process that, when completed, will take us into the future with a clear vision and direction. With our solid 83-year history, we find the need to reinvent ourselves and branch into the new digital world with new social media offerings and a renewed focus on community engagement.

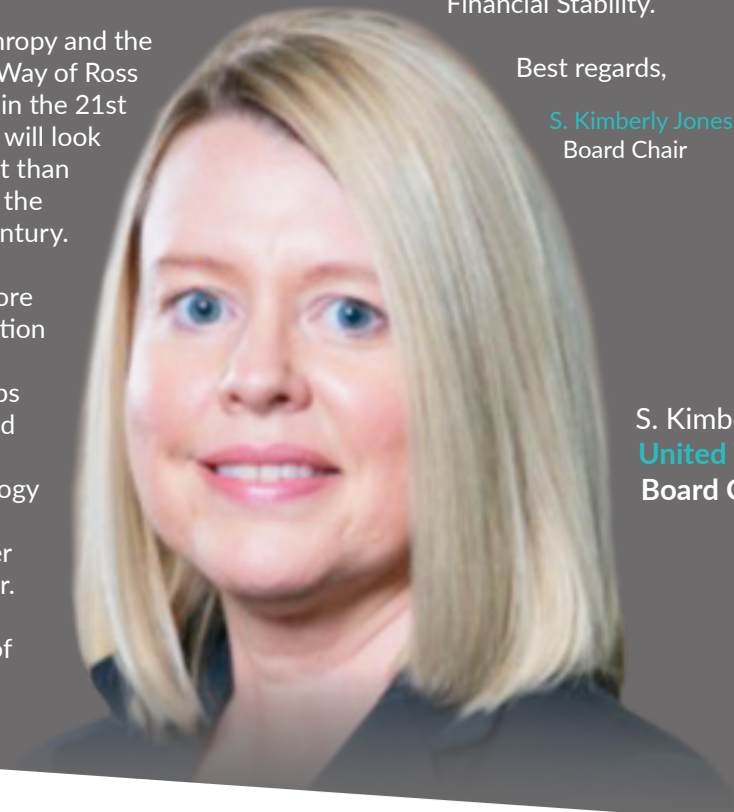
Philanthropy and the United Way of Ross County in the 21st century will look different than it did in the 20th century. People have more information at their fingertips now, and digital technology brings us closer together. The future of

giving, volunteering, and advocating will be about engaging individuals, particularly online. People want to quickly find and participate in meaningful volunteer opportunities, contribute to the causes that matter to them, see the impact of their contributions, and share their experiences. The United Way of Ross County is here to meet those evolving needs. On behalf of the volunteers, staff and the Board of Trustees, we are pleased to bring you the 2019 Annual Report, and we remain proud to be an essential part of the culture of Ross County with a focus on Healthcare, Education, and Financial Stability.

Best regards,

S. Kimberly Jones
Board Chair

Rick W. Smith Sr.
President and CEO



S. Kimberly Jones
United Way Of Ross County
Board Chair

Since 1937, United Way of Ross County has helped to advance people's lives in Ross County. Throughout the years, we have collaborated with community partners throughout the county – government, nonprofits, faith groups, schools, and businesses – to create, transform and to build our community. We are dedicated to collaborations and involving the community now and in the future to expand the health and wellness of our families, the educational needs of our youth, and the financial stability of all. United Way of Ross County effectively pursued more than \$157,000 in outside grants to

support education, health, and financial stability programs in our community. Under these areas United Way of Ross County was able to provide funding to 16 agencies, 24 community programs, and six United Way initiatives in 2019 allowing for a significant impact on our community. With help from community partners, we were able to expand the Produce Market in Bainbridge from seasonal to all year.

The examples of people working together to make all this growth possible should motivate us all. Every member of the United Way of Ross County team should be proud of the role they played in

making such successful efforts happen. This annual report gave a synopsis of great things achieved in 2019, and an example of how LIVING UNITED will lead us into the future.

Thank you to all partners, donors, volunteers. You continue to make Ross County a better place for us all to live, work and raise our families.

Sincerely,
The Staff of United Way of Ross County

Rick W. Smith Sr.
United Way Of Ross County
President and CEO



GET IN TOUCH

PHONE :
740.773.3280

ADDRESS :
69 East Water St, Chillicothe,
Ohio 45601

Email: info@unitedwayross.org
WWW.UNITEDWAYROSS.ORG

